

If you find yourself looking at expensive art without understanding why it's famous, don't worry—you're not alone.

The question of what defines art and who qualifies as an artist has sparked endless debate. At vvave, Vi believe:

Art is a loud way of feeling, and artists shape waves of feeling into new mediums.

With this philosophy, Vi hold that anyone can be an artist.

So, what imbues art with value and distinguishes exceptional artists?

- The unique emotions an artist experiences
- The quality of the medium used to convey those emotions
- The ability to connect and share experiences with others
- Creating beauty

In essence, if you evoke unique emotions, portray familiar feelings in a novel way, communicate emotions in a relatable manner that resonates with others, or bring joy through the creation of beauty, your art holds value for us.

To evaluate your work, vvave has structured categories:

1. **Giclée Print:**

- In this category, art's value is determined by organic human understanding. Our audience ranges from children decorating their bedroom walls to seasoned art collectors investing in future returns.
- Customers select their favorite artwork for high-quality, customizable prints in desired sizes and frames.
- Art values evolve through seven stages based on demand, with prices adjusted accordingly. Each piece can be printed a maximum of 333 times.

2. **Gallery:**

- This category exclusively features vvave's selected artists.
- It showcases larger artworks or those with rich narratives, requiring deeper engagement and appreciation.
- Vi collaborate closely with each artist, presenting their work through various formats including pocket prints, Giclée prints, large prints, catalogs, and exhibitions.

3. **Other Products:**

Here, all forms of art are welcomed, including pre-owned pieces. This category provides vvave customers the opportunity to sell their collections directly on our platform.

4. **Books:**

- vvave is an ideal platform for writers worldwide. Whether crafting novels, diaries, poetry, or short stories, writers can showcase their creations.
- Readers support writers through valuable reviews, aiding others in discovering new literary works.
- This category is especially supportive of writers globally, including those facing challenges like those in Iran, where access to free speech is restricted.

At vvave, vi may be small, but together we create significant VVAVE.

Join us today
shape tomorrow.